

MADRID

the New Gateway

to Europe

direct connections to

BILBAO

SANTANDER

SAN SEBASTIAN

IBERIA
AIR LINES OF SPAIN

Nun Airekoak Baitu Suk

Baino Kasu Gehiago

323 GEARY STREET
SAN FRANCISCO, CALIF. 94102
(415) 362-0060

SERVESU ONENA EUZKALDUN PAIZETA

NO BETTER SERVICE TO THE
BASQUE COUNTRY



AIR FRANCE

260 STOCKTON STREET
SAN FRANCISCO, CALIF.
YU 2-7272

OR SEE YOUR TRAVEL AGENT

Fourth National BASQUE FESTIVAL

Elko, Nevada

July 1-2, 1967



**4th NATIONAL BASQUE FESTIVAL
SCHEDULE OF EVENTS**

JULY 1 & 2, 1967

July 1 Salute to America Dance—9:00 P.M.

ADMISSION: \$2.00 (Includes number for drawing of 2 round-trip air tickets to PARIS via AIR FRANCE) Outdoors Downtown Elko—Sponsored by Stockmen's Motor Hotel and Commercial Hotel—Music by Jim Jausoro's Band.

9:30 P.M.—Square Dance Exhibition—Elko Silver Wheelers.

10:30 P.M.—Floor Show and Basque Folk Dance Exhibition by Oinkari Dancers of Boise.

12:00 MIDNIGHT—Drawing of Winning Ticket For Air Trip—Miss Chrystl Paoletti, Miss Elko county—Officiating.

July 2 Elko City Park

11:00 A.M.—Holy Mass.

Procession—4th Degree Knights of Columbus.

12:00 Noon—Introduction of Governor Laxalt and Honored Guests, Peter Echeverria, Master of Ceremonies.

1:00 P.M.—**Basque Song & Dance** by Oinkari Dancers.

1:30 P.M.—Basque Festival Feast—\$2.50 per person. Served by Elko Lion's Club.

Meat—Basque Barbecued Milk Fat Lamb—Cooked by Nevada Civic Club—Sponsored by Northeastern Nevada Wool Growers.

Basque Beans—Prepared by Basque Ladies of Elko.

Wine—Vino Mio—Donated by Sierra Wine & Liquor Co.—Jack Betti.

Brandy—Donated by Peraldo Distributing Co., Inc.—Charles Glenn.

Concession Stand—Operated by Elko Jaycees Larry Plumb, Chairman.

After several years of planning, the University of Nevada will initiate a Basque Studies Center at the Reno campus this fall.

One of the aims of the program will be to offer courses in old-world Basque history and culture. Courses in the Basque language will also be offered in the future.

Another major aim will be to record the role of the Basques in the historical development of the West. Until now, the facts of Basque contribution to the building of the West have been little recorded.

In laying groundwork for its program, the University has recently scored a coup. It has successfully acquired the private library of the late Philippe Veyrin, who devoted his lifetime to writing about the Basques. In acquiring the library, the University was in competition with major museums and private collectors.

The Basque program will be headed by Dr. William Douglass, a young anthropologist and a Nevada native. Dr. Douglass spent two years living in Basque villages in Biscaya and Navarre. Robert Laxalt, director of the University Press, will aid Dr. Douglass in the role of consultant.

A fund drive to finance purchase of the library and to help support the program will be announced formally in the near future.

The program was first recommended by a team of visiting scholars, who pointed out that Reno was the geographical center for the Basque population in the western states.

THANKS TO ALL CHAIRMEN AND WORKERS
AND NUMEROUS SPONSORS.

1967 Basque Festival filmed for T.V. by
Bill Barrud's American West Show.

July 2 Elko County Fair Grounds

ADMISSION: \$1.00—Children Under 12—FREE

4:00 P.M.—Peter Echeverria—Announcer

- 1. Sheep Shearing Demonstration** by National Champion James Hunter of Ohio—Sponsored Sunbeam Corporation, Nevada Bank of Commerce and 1st National Bank of Nevada.

—All Contests Open To All—1st, 2nd & 3rd Prizes—

- 2. 305 lb. Rock Lift**—\$100 1st Prize, Sponsored Vogue Laundry & Dry Cleaners.

- 3. Wood Chopping Contest**—\$200 1st Prize, Sponsored by Paul Sawyer Motor Co.

- 4. 250 lb. Weight Lift**—\$100 1st Prize, Sponsored John Q. Ryan Agency, Inc.

- 5. Sheep Hooking** (2 Sheep Average) \$100 1st Prize Sponsored by Alacano Bros.

- 6. Weight Carry** (104 lbs. in each hand) \$100 Prize, Sponsored by Warren Motor Co.

- 7. Border Collie Sheep Dog Trials**—1st Prize Round Trip, New York to Madrid, ticket via IBERIA AIR LINES—Sponsored by Iberia Air Lines and United Air Lines. Sheep & Equipment Courtesy John Carpenter and Jess Goicoechea. Presentation of Prizes—Miss Elko County.

- 8. 7th Inning Stretch**—Chorizos and Refreshments by Elko Jaycees.

- 9. Spectacular Fireworks Display** in Honor of Our Country—Fired by City of Elko Fire Department

—END—